

MEDIA KIT

**MILLION DOLLAR
MORTGAGE EXPERIENCE
P O D C A S T**

SHOW SUMMARY

The Million Dollar Mortgage Experience is hosted by Jon Maddux, CEO/Co-Founder of FundLoans, a wholesale mortgage lender specializing in Self-Employed Luxury Borrowers. MDME is an online show that equips mortgage brokers with the tools, ideas, and skill-sets needed to be a top producer in luxury mortgages. With numbers of Self-Employed* and Millionaires** increasing in 2019, the demand for self-employed/luxury mortgages is skyrocketing.

**57,000,000 as of 2019; **14,814,453 as of 2019*

ALUMNI FEATURED GUESTS

The Million Dollar Mortgage Experience is interested in guests who have unique experience or talents that may be applied to luxury mortgages and add value to our viewers.



JAY ABRAHAM
"21.7 Billion Dollar Man"



BARRY HABIB
CEO at MBS Highway



MICHAEL E. GERBER
"#1 Small Business Guru"



TODD DUNCAN
Founder at High Trust



ANDY DANE CARTER
Investment Strategist



MARK FIDELMAN
Chief Marketer Officer



BRANDON VOSS
The Black Swan Group



JIM PUPLAVA
Author & Host & CFP

AUDIENCE ANALYTICS

630,562

Audience Size

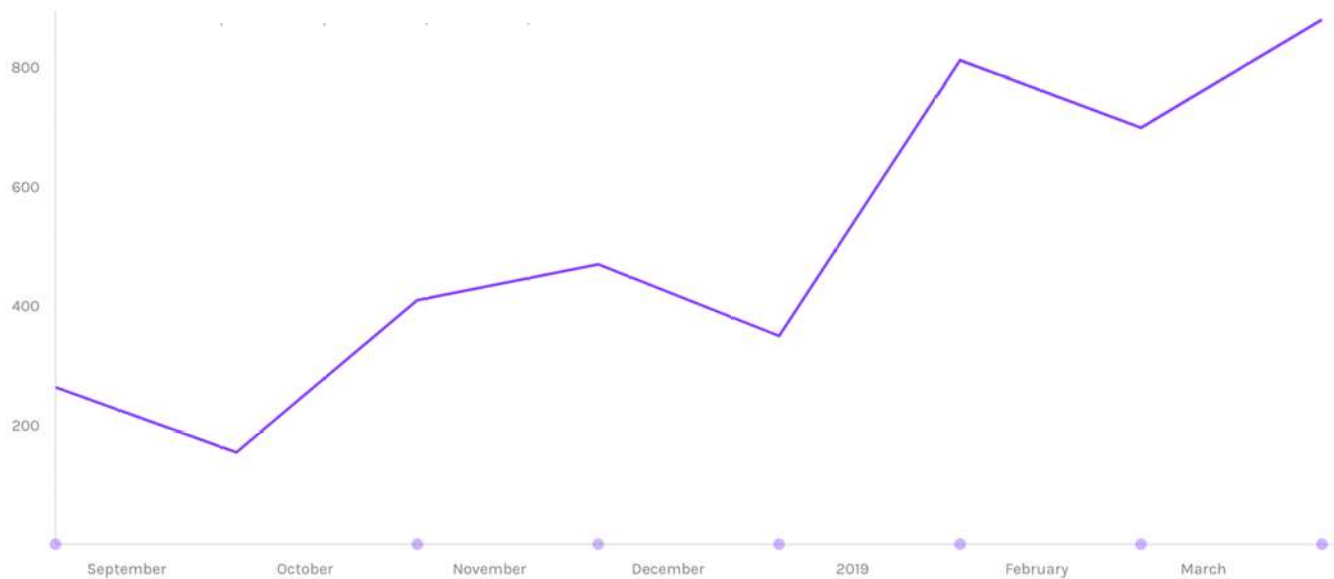
5%

Total Active Engaged Users
(31,528)

10%

Visit Websites
(6,301)

ACTIVE LISTENERS VIA MP3



**Data as of April. 2019*

Distribution

10 PODCAST STREAMING PLATFORMS

YOUTUBE

DIRECT EMAIL LIST

SOCIAL MEDIA

THE VISITORS

80% Male

20% Female

MILLION DOLLAR MORTGAGE EXPERIENCE

HOST: Jon Maddux
CEO/Co-Founder of FundLoans
Entrepreneur



Before the mortgage crisis, Jon Maddux was President of IMS Lending, a local mortgage company in Del Mar, CA. In December 2007, Jon Co-Founded and became CEO of YouWalkAway.com.

Since January 2008, YouWalkAway.com has helped over 8,000 customers navigate through the hardship of foreclosure and / or a short sale. You Walk Away has been featured in news publications and TV news programs such as: 60 Minutes, ABC Nightline, CNN, NBC's The Today Show, Good Morning America, Yahoo Finance, Time Magazine, The Wall Street Journal, The New York Times, Bloomberg, Forbes, Fortune, Money Magazine, NPR, AP, NBC, CBS and Fox News among many others. Many of these publications have used quotes from Maddux about mortgages, short sales and foreclosure.

Specialties: Creative financing. Structuring deals. Jumbo loans after foreclosure or short sale. Multifamily properties and commercial financing. Creative consulting on projects that involve marketing and out of the box thinking.

Contacts

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